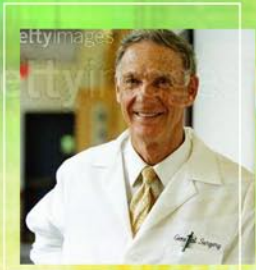


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FREE
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PSR invites your participation in its confidential
ED Operational Benchmarking Project

Yes! I would like to participate in the PSR ED
Operational Benchmarking Project. Please send me
questionnaires/data submission forms for _____
full-service EDs (no Pediatric or specialty EDs please).

ENTITY NAME _____

CONTACT NAME _____

CONTACT MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

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and effective
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You think that you're
doing well, but there's
really nothing with which
to compare your results.



If you will help us, we can help you answer some very important questions.

The PSR ED Operational Benchmarking Project is being coordinated by PSR-MedicalEdge Healthcare Group, Inc. ("PSR"), the leading provider of independent emergency medicine group management support services in the U.S.A. Recognizing the near complete lack of emergency department ("ED") operational benchmarking information in the literature, due in large part to the reluctance to publicly disclose private information, PSR has established this Benchmarking Project to help emergency physician groups and EDs benchmark their operational performance while simultaneously keeping their data confidential.



We need your information And your information stays confidential.

PSR has arranged for the independent accounting firm of Kilpatrick, Mathis & Brown, PLLC, in Dallas, Texas, to receive confidential data, blind it, provide a discreet data identifier code number by which a participating entity can identify its own data, and then forward the de-identified data to PSR for analysis. Kilpatrick, Mathis &

Brown, PLLC will issue a letter of confidentiality assurance to each participant. The benchmarking data is being collected for each ED through the completion of an extensive questionnaire and the simultaneous submission of an electronic file in any one of several file formats. Participants may elect to receive a summary benchmarking report and/or attend one of three PSR ED Operational Benchmarking Project Data Analysis Presentation Dinners offered throughout 2005.



PSR invites you to submit your data and attend one of these ED Operational Benchmarking Project Data Analysis Presentation Dinners.

Saturday Evening, January 24th, 2005

Orlando, Florida

The evening before the start of the ACEP's 2005 Reimbursement Seminar

Saturday Evening, April 2nd, 2005

Dallas, Texas

The evening before the start of ACEP's 2005 ED Director's Academy

Saturday Evening, September 24th, 2005

Washington, D.C.

The evening before the start of ACEP's 2005 Scientific Assembly

(Data must be received by PSR at least six weeks prior to the Dinner Presentation date to be included in the presentation.)



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PSR is covering all costs of ED Operational Benchmarking Project participation for those participants who attend one of the three Presentation Dinners. There will be a \$200 charge to receive a mailed summary report for those participants choosing not to attend one of the Dinner Presentations.

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